

# MASS TIMBER GROUP

SUMMIT



Denver, Colorado

Denver Art Museum

Aug | 20-21-22 | 2025

www.masstimber.group

# SPONSOR PROGRAM



# WHY SPONSOR THE SUMMIT?



"The connections we made and the exposure will be invaluable to us."

Chris Hamm, PE | Timber Age Systems

#### 1. LEAD GENERATION

Engage directly with AEC & Developers looking for their next Mass Timber project team.

### 2. QUALIFIED ATTENDEES

Get in front of *hundreds* of highly qualified decision makers and business leaders.

# CORNERSTONE

#### 3. VISIBILITY

Stay top-of-mind with future clients in rapidly growing markets.

#### 4. STAY CONNECTED

Strengthen your relationships with peer groups and industry leaders.

## 5. NETWORKING

Find new partners & clients in world-class business networking events

#### 6. MARKET INSIGHTS

Keep up with cutting edge research and market trends in the rapidly evolving Mass Timber industry.



"MTG is a leading advocacy group for the mass timber sector. They have an established network of industry experts, educational resources and suppliers that help share insight, data and experiences to others. Working with them is a pleasure, 10/10 recommend!"

- Jake Howe | Cornerstone Timberframes

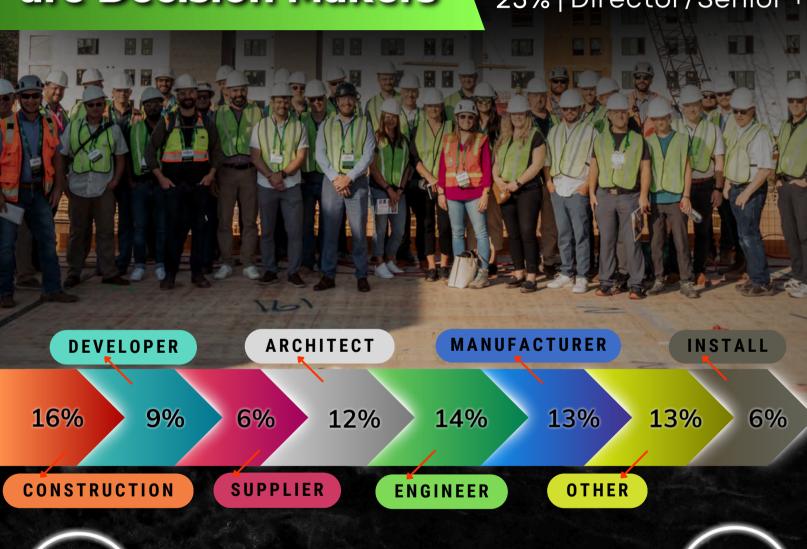




# 2024 SUMMIT DEMOGRAPHICS

45% of Attendees are Decision Makers

9% | CXO/Owner 13% | Principal/VP 23% | Director/Senior +



37 Speakers

24 Exhibitors

3 Networking Events 262 Attendees 10,000+ Online Community 7,000+ Annual Website Visits

124% Annual Growth



# 2024 PARTNERS





Colorado Mass Timber Coalition







## SIMPSON

























Western Archrib





**M** ROSBORO



ONE LINE STUDIO



# **EXHIBITORS**

# TURN NEW HANDSHAKES INTO MORE CUSTOMERS

MEET HUNDREDS OF QUALIFIED AEC & DEVELOPER TEAMS





















# EXHIBITOR HALL

# 10+ HOURS OF EXHIBITOR TIME

# **THURSDAY & FRIDAY**

- ✓ Day 2 Networking Mixer
- ✓ All-Day Coffee Stations
- ✓ Morning Breaks
- Lunch Breaks
- Afternoon Breaks

# **29 SPOTS**

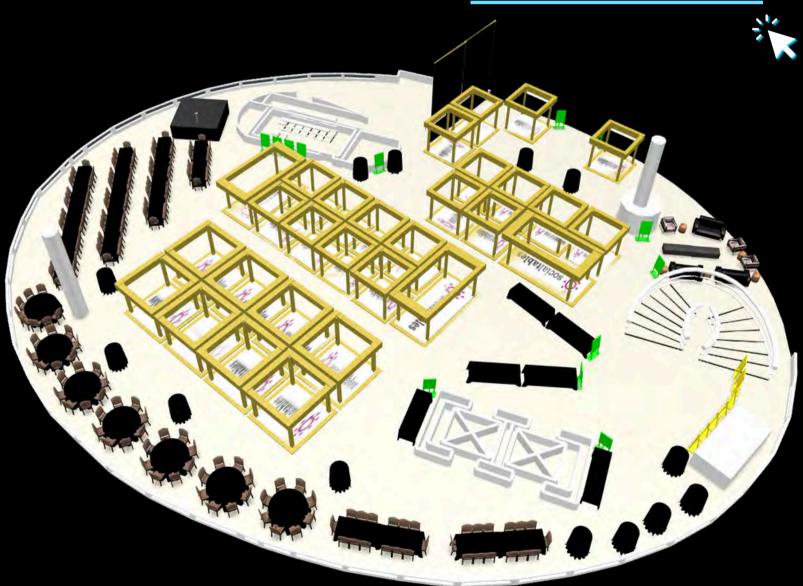
3 | 8' x 16' | 1 8 | 10' x 10' | 3 18 | 8' x 8' | 3

N/A \$4,250 \$3,750

### **Includes 2 All-Access Summit Passes**

8' X 16' Exhibit Spaces reserved for Mass Timber Titan & Carbon Champion Sponsors.

# **Interactive 3D Tour**





# MAIN EVENT SPONSORS

# HIGHEST MARKETING, ENGAGEMENT & VISIBILITY

Summit sponsors get exclusive signage, marketing, and top-tier recognition opportunities.





Promote on MTG

**Platform** 

10,000+

**AEC Professionals** 





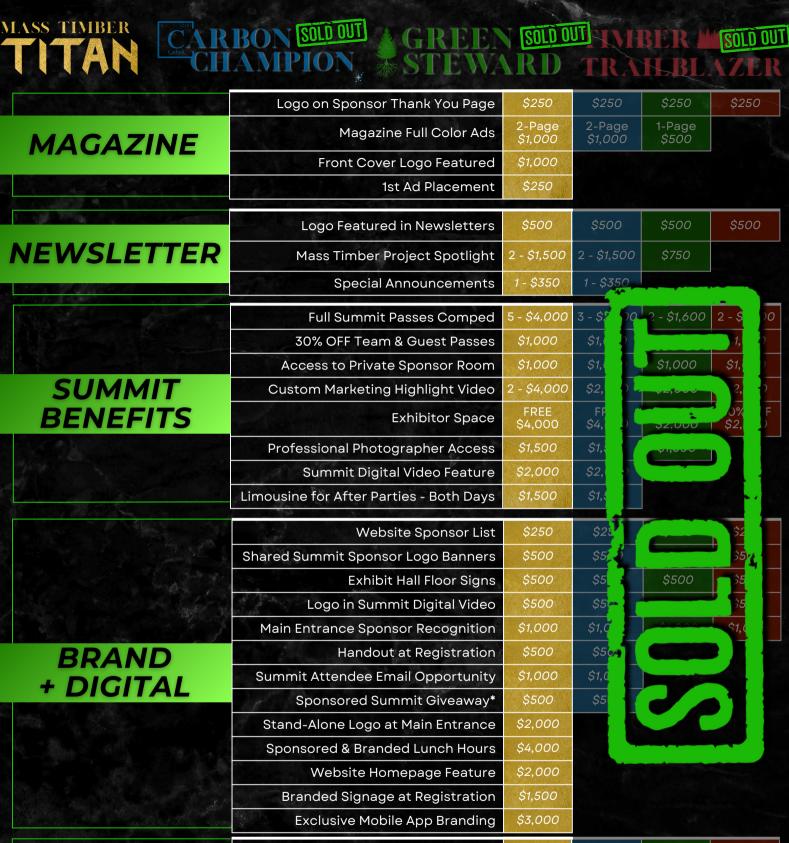
32,000+ Video Downloads



Attract Future
Customers

1.5 Million Post Views





# PRE-EVENT MARKETING

Website Logo & Link to Website	\$500	\$500	\$500	\$500
MTG Show YouTube Podcast	\$750	\$750	\$750	\$750
Featured Article on LinkedIn + Website	3 - \$1,500	2 - \$1,000	1 - \$500	1 - \$500
LinkedIn Recognition Spotlight Posts	3 - <i>\$750</i>	3 - <i>\$750</i>	2 - \$500	1 - \$250
3 Custom Media Coverage Campaigns	\$3,000			

FULL RETAIL COST	<del>\$47,600</del>	<del>\$26,750</del>	<del>\$16,100</del>	<del>\$13,100</del>
2025 SUMMIT PRICE	\$24,995	\$15,995	\$7,995	\$5,995
TOTAL AVAILABL	E 1	2	5	6



# **NETWORKING**





YOU



# **Home Run Social**

Rockies vs Dodgers @ Coors Field

Kick Off Event & Check-In Jack Daniel's Rooftop Deck Seat + Food + Drink Cash Bar \$4,995

8/20

Click **HERE** for 360 View

- ✓ Exclusive Branding
- ✓ Branded Tableware
- ✓ Giveaway Opportunity
- ✓ Talk to Attendees at Event
- ✓ Branded Specialty Cocktail
- ✓ Website Logo & Recognition
- ✓ Website Networking Sponsor
- ✓ Summit Magazine Promotion
- ✓ Welcome Recognition by Hosts
- ✓ Networking Digital Video Feature
- ✓ Custom Highlight/Marketing Video
- √ 30% Off All Summit Passes



# **Denver Art Museum**

Most Attended Event Live Magicians Hors d'oeuvres Cash Bar

\$4,995

CARBON CHAMPION

GREEN STEWARD

CORNERSTONE

**Closing Concert Party** 

# **Denver Art Museum**

Celebratory Party Hors d'oeuvres **Hosted Bar** \$4,995





# TRACK & SESSION **SPONSORS**

- ✓ Custom Branding
- ✓ Logo on Lectern/Stage
- ✓ Logo on Agenda Banners
- ✓ Website Logo & Recognition
- ✓ Direct Attendee Interaction
- ✓ Showcase Company Expertise
- ✓ Summit Magazine Recognition
- ✓ Pre-Session Digital Video Feature

# **KEYNOTE SPONSOR** \$2,995 1 Available



# **3-TRACK SPONSOR**

**\$4,995** 1 Available



- ✓ Handouts in Rooms
- ✓ Listed Sponsor on Website
- **√** 30% Off All Summit Passes

**MASTERMIND PANEL SPONSOR** 1 Available

\$2,995





# COFFEE BREAK SPONSOR

Always be in the spotlight. Get into the hands of every coffee-loving attendee.

- ✓ All-Day Coffee Bar
- ✓ Exclusive Branding
- ✓ Coffee Station Banners
- ✓ 2 Morning Break Sessions
- ✓ Website Logo & Recognition
- ✓ Custom Cups, Lids & Napkins
- ✓ Summit Magazine Recognition
- √ 30% Off All Summit Passes



LOGO













# LOUNGE & BREAK SPONSOR

# STAND OUT WHERE CONVERSATIONS HAPPEN

All-day lounge & water station + 1-hour afternoon break session with snack bar scheduled both days.

- ✓ Custom Lounge Logo + Branding
- ✓ Summit Magazine Recognition
- ✓ Lounge Recognition Banners
- ✓ Website Logo & Recognition
- ✓ Distribute Printed Material
- **✓ Exclusive Branding**
- √ 30% Off All Summit Passes

\$3,995

1 Available







# MORE WAYS TO STAND OUT

# **SIGNAGE & DIGITAL**



## LED FLOOR SCREENS 25" X 80"

Show any photo or video in shared 30-second rotations on high-def LED floor screens in the exhibitor hall.

\$495/ASSET (SHARED) \$2,495/EXCLUSIVE USE

## **VIDEO FEATURE**

Shared 30-second rotations on presentation screens at the Summit (exhibit hall, networking events).

\$1,995/ASSET

**CLICK TO WATCH!** 

PODCAST SPONSOR



## **EXCLUSIVE BRANDING**

Over 15,000 annual downloads - put your company & message in front of the highest-engaged, fastest growing Mass Timber audience in the industry.



**\$4,995/QUARTER** \$11,995/YEAR



MAKING : MASS TIMB



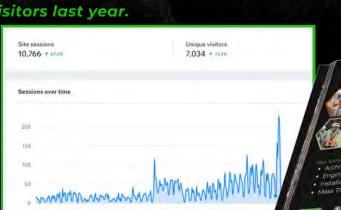
# SUMMIT MAGAZINE

**Includes Website Recognition** 

Features Mass Timber projects, the Summit agenda, session details + so much more. Available in digital format on the website with over 7,000 visitors last year.

**BACK COVER \$1,995, EXCLUSIVE** 

**INSIDE PAGES** \$495/PAGE



LEVEL UP YOUR TIMBER IO President | Timberlab TIMBER TIMBERLAB

YOUR AD HERE

YOUR AD HERE



# SPONSORSHIP AGREEMENT

2025 Mass Timber Group Summit | Denver, CO | Aug 20-22, 2025

Mass Timber Group, LLC, 2104 27<sup>th</sup> Avenue, Missoula, MT 59804 Phone: (406) 396-3941 | Email: brady@masstimber.group | www.masstimber.group

#### **CONTACT INFORMATION:**

**COMPANYNAME:** 

**EXHIBTOR BOOTH PRICE:** 

**TOTAL COST:** 

PRIMARY CONTACT NAME:	EMAIL:	
DIRECT PHONE:	BILLING EMAIL (if differen	t):
ADDRESS:	MOBILE PHONE:	
CITY:	STATE/COUNTRY:	ZIP CODE:
COMPANYURL:		
SOCIAL MEDIA HANDLES: X:	LINKEDIN	:
SPONSORSHIP(S)SELECTED:		
SPONSORSHIP SUBTOTAL:		
ADD-ON BRANDING SELECTED:		
ADD-ON BRANDING SUBSTOTAL:		
EXHIBITOR BOOTH NUMBER:		

# RESERVING MORE THAN ONE SPONSORSHIP?

Take advantage of the discounted ADD-ON RATES.

20% Discount applied to any additional, lower priced sponsorships/add-ons.

# RESERVE NOW AND SAVE \$1,000!

Select your sponsorship by November 30, 2025, to lock in these early bird rates (exp 1/31/25).

50% deposit required with reservation. Final balance due January 31, 2025.

#### **SELECT YOUR SPONSORSHIPS BELOW:**

Note: All Sponsors and Exhibitors are subject to Mass Timber Group, LLCs approval.

### **MAIN EVENT SPONSORS**

MASS TIMBER TIAN	TOTAL AVAILABLE	\$24,995
CARBON CHAMPION	2	\$15,995
GREEN STEWARD	5	\$7,995
TIMBER **** TRAILBLAZER	6	\$5,995

# **SPECIAL EVENTS & EDUCATION SPONSORS**

	TOTAL AVAILABLE	PRICE
DAY 1 NETW ORKING EVENT SPONSOR	1	\$4,995
HOME RUN MIXER   ROCKIES VS. Dodgers @ Coors Field	1	\$4,993
DAY 2 NETW ORKING EVENT SPONSOR	1	
MASS TIMBER MAGIC MIXER   DENVER ART MUSEUM	l	\$4,995
DAY 3 NETW ORKING EVENT SPONSOR	1	\$4,995
SUMMIT CLOSING PARTY   DENVER ART MUSEUM	I	\$4,995
3-TRACK SPONSOR	1	\$4,995
KEYNOTE SPONSOR	1	\$2,995
MASTERMIND PANELS SPONSOR	1	\$2,995

# **BREAK & BRANDING SPONSORS**

	TOTAL AVAILABLE	PRICE
COFFEE & MORNING BREAK SPONSOR	1	\$3,995
LOUNGE & AFTERNOON BREAK SPONSOR	1	\$3,995
LANYARD SPONSOR	1	\$3,995

## **BRANDING ADD-ONS**

	TOTAL AVAILABLE	PRICE	QUANTITY
25" X 80" LED FLOOR SCREEN SHARED ROTATING AD (Video or Image)	20	\$495	:
EXCLUSIVE USE: 25" X 80" LED FLOOR SCREEN (Video or Image)	3	\$2,495	
SUMMIT MAGEZINE BACK COVER	1	\$ 1,995	
SUMMIT MAGEZINE AD PLACEMENT	10 Pages	\$495/Page	
SUMMIT SHARED ROTATING DIGITAL VIDEO FEATURE	3	\$ 1,995	
MASS TIMBER GROUP SHOW PODCAST SPONSORSHIP	4	\$4,995/Quarter*	

\*\$7,985 Discount if Sponsor reserves for a full year (\$11,995 Total)

### **EXHIBITOR SPACES**

	TOTAL AVAILABLE	PRICE	NUMBER	QUANTITY
8' x 8' EXHIBITOR SPACE (#'s 1-8, 10-11, 13-16, 18-21)	18	\$3,750		1
10' x 10' EXHIBITOR SPACE (#'s 22-29)	8	\$4,250		1
*8' X 16' EXHIBITOR SPACE (#'s 9, 12, 17)	3	N/A		1

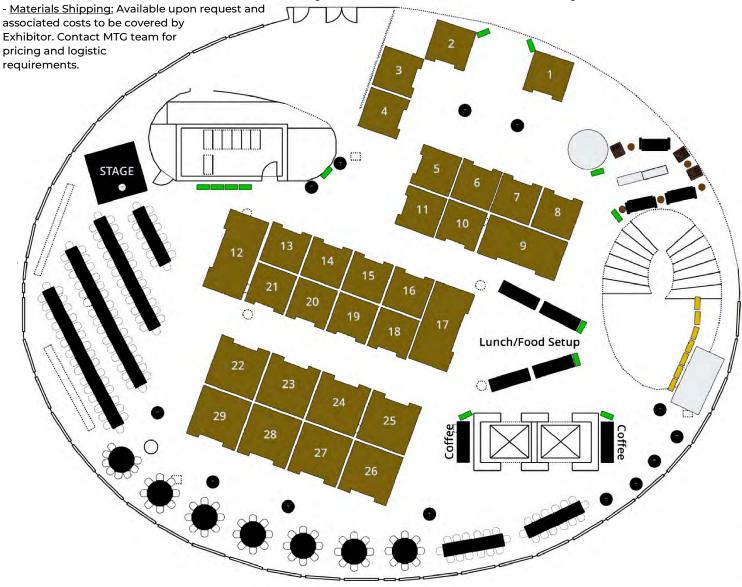
<sup>\*8&#</sup>x27; X 16' Exhibit Spaces are reserved for the Mass Timber Titan and Carbon Champion Main Event Sponsors and are included in their sponsorship.

#### **EXHIBITOR DETAILS:**

#### **CLICK HERE FOR 3D VIEW**

All exhibitors are subject to Mass Timber Group approval to ensure appropriate fit with event, industry and attendee benefit.

- All Exhibit Spaces include two (2) All-Access Summit Passes. Additional passes are available at a 30% discount.
- Green Steward and Timber Trailblazer Main Event Sponsors enjoy a 50% discount on the listed prices.
- Exhibit Spaces are reserved on a first-come, first-served basis. Layout subject to minor changes. MTG will communicate promptly if any changes impact the selected Exhibitor Spaces.
- Exhibit Setup Time is on Wednesday, Aug 20, 2025 from 12-4 PM. Tear Down is on Friday, Aug 22, 2025 from 4-6 PM.
- <u>Exhibit Restrictions</u>: No Plant or Floral Materials/Green Wood, External Food Items, Dirt, Sand, Leaves, Grasses, Water Features. No tape or wire can be affixed to the walls or other surfaces of the Museum. Decorating materials which are NOT allowed include glitter, streamers, confetti, shredded fabric or balloons. No cutting of wood. Power available, Exhibitor must bring their own 25' extension cord.



#### **PAYMENT OPTIONS:**

**50% Deposit due with agreement. Remaining balance due by January 31, 2025.** Flexible payment plans available upon request. Select your sponsorships and make full payment by January 31, 2025 to lock in early bird rates. Sponsorships reserved or payments received after January 31, 2025 are subject to an additional fee of \$1,000.

#### ■ INVOICE ME.

PAY BY CREDIT CARD. MTG will provide a digital link. 4% processing fee added.

#### PAY BY CHECK.

I will mail a check in the amount of US \$
Please make checks payable to: Mass Timber Group, LLC
Send to:

Mass Timber Group, LLC 2104 27<sup>th</sup> Avenue Missoula, MT 59804

#### \*PAY BY WIRE TRANSFER:

I will wire transfer in the amount of US Send to:

First Security Bank of Missoula, Division of Glacier Bank 1704 Dearborn Avenue Missoula, MT 59801

SWIFT Code (if needed): FSBAUS44

Routing Number: 092901337

Account Number: 2200005075080 Payable To: Mass Timber Group, LLC

\*Please make sure to identify yourself by Company Name

□ \*PAY BY ACH TRANSFER (FROM USA ACCOUNTS ONLY)

I will ACH transfer in the amount of US

First Security Bank of Missoula, Division of Glacier Bank 1704 Dearborn Avenue Missoula, MT 59801

Routing Number: 092901337 Account Number: 2200005075080 Payable To: Mass Timber Group, LLC



# SPONSORSHIP AGREEMENT

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Mass Timber Group, LLC, 2104 27<sup>th</sup> Avenue, Missoula, MT 59804 Phone: (406) 396-3941 | Email: brady@ masstimber.group | www.masstimber.group

- 1. Signing this Agreement indicates firm commitment (non-cancelable) of the above sponsorship(s), exhibitor space(s) and/or advertisement(s) for the 2025 Mass Timber Group Summit (2025 MTG Summit), in accordance with the corresponding rate card fees. A faxed, signed Agreement is also binding.
- 2. Mass Timber Group, LLC ("MTG") and the sponsor or exhibitor named above ("Sponsor") agree that the activities contemplated by this Agreement have a specific and limited scope. Nothing in this Agreement should be construed to imply or convey Mass Timber Group, LLC's approval, endorsement, certification, acceptance, or referral of any Sponsor product or service. According to the sponsorship selected, Mass Timber Group, LLC will provide appropriate acknowledgment and recognition of the Sponsor in accordance with applicable laws. All advertising, media, content and/or materials ("Sponsor Content") distributed by or on behalf of Sponsor must comply with (i) Mass Timber Group, LLC's advertising policies and procedures as determined from time to time by Mass Timber Group, LLC and (ii) Mass Timber Group, LLC's Intellectual Property Enforcement Policy (see item 7).

Subject to the terms and conditions of this Agreement, the Sponsor grants MTG the right to use the Sponsor's trade names, logo designs, trademarks, and company descriptions. These assets may be used in any medium of advertising, promotional products, or marketing materials distributed solely in connection with the 2025 MTG Summit, and any future MTG Summit related promotions that reference the 2025 MTG Summit and the Sponsor's involvement, the Mass Timber Group Show, Mass Timber Group, LLC media outlets, to include social media. MTG agrees to use materials according to Sponsor's trademark usage guidelines.

3. Sponsor agrees to indemnify and hold harmless Mass Timber Group, LLC, its officers, directors, employees, and agents, from any and all claims, losses, damages, liabilities, judgments, or settlements, including reasonable attorneys' fees, costs, and other expenses, incurred in any way in connection with Sponsor's acts, omissions, or breach of this Agreement, or any actions or claims made by Sponsor, or any third party against Sponsor, under Mass Timber Group, LLC's Intellectual Property Enforcement Policy (see item 7).

The Sponsor will indemnify, defend, and hold MTG harmless from and against any claims relating directly or indirectly to, or arising out of, content posted on the Sponsor's respective website, social media, event, use of Sponsor materials, or use of Sponsor's logos and trademarks.

MTG will not be responsible for damage to or loss of property belonging to the Sponsor, its employees, contractors, or agents or for personal injury to the Sponsor's employees, contractors, agents, directors, or invitees except to the extent that claims may be solely and directly attributed to willful misconduct or gross negligence of MTG and MTG's employers, directors, or officers.

Sponsor will give MTG prompt written notice of any suit or claim that comes within the purview of these indemnities.

4. Sponsor warrants and represents that any Sponsor Content provided or distributed by Sponsor under this Agreement will comply with (i) Mass Timber Group, LLC's advertising policies and procedures as determined from time to time by Mass Timber Group, LLC and (ii) Mass Timber Group, LLC's Intellectual Property Enforcement Policy (see item 7). Further, Sponsor warrants and represents that any Sponsor Content that it distributes at or in correlation with 2025 MTG Summit (or any other Mass Timber Group, LLC show) will not violate applicable laws or any proprietary rights of others (including, without limitation, any copyrights, trademarks, publicity rights, or patents) and that such Sponsor Content is owned and/or lawfully distributed by Sponsor. In addition, Sponsor warrants that it will not make any claims under this Agreement (e.g., under the Intellectual Property Enforcement Policy at item 7) that are not substantiated or that are prohibited by law.

- 5. Sponsor acknowledges and agrees that Mass Timber Group, LLC may terminate the Agreement at any time for any reason in its sole discretion. Upon termination by Mass Timber Group, LLC of the Agreement, Mass Timber Group, LLC shall refund any sponsorship fees received by Mass Timber Group, LLC prior to termination, minus any fees for services or benefits already provided.
  - The Sponsor may terminate this Agreement for breach of Agreement by MTG after giving MTG at least ten (10) days prior written notice specifying the nature of the breach and giving MTG at least ten (10) days to resolve such breach. If breach occurs less than ten (10) days before the event, Sponsor may terminate this Agreement if breach is not resolved by the first day of the event.
- **6.** Each of Mass Timber Group, LLC and Sponsor shall be liable should it default or breach this Agreement. In addition, any third-party agency signing on behalf of the Sponsor will be held responsible for the fulfillment of this noncancelable contract.
- 7. Mass Timber Group, LLC does not support and does not wish to enable the infringement of any of its partners' (that term is used herein to encompass any sponsor or exhibitor, whether or not a member of Mass Timber Group, LLC) intellectual property. Mass Timber Group, LLC has developed this Intellectual Property Enforcement Policy as a means to educate its partners on intellectual property, and to afford some protections and recourse for disputes. As part of this Intellectual Property Enforcement Policy, Mass Timber Group, LLC will work with its partners to ensure that its partners' rights are protected, maintained and managed properly. As such, Mass Timber Group, LLC may approach Sponsor to request proof that any of the Sponsor Content that Sponsor uses, distributes or publishes is lawfully owned or displayed. Mass Timber Group, LLC also reserves the right to request information from Sponsor in response to a potential complaint from another member.
- 8. Sponsor hereby agrees that the exclusive jurisdiction for any dispute, claim, or demand related in any way to the enforcement or construction of this Agreement will be decided by binding arbitration in the State of Montana, USA. Specifically, all disputes between Sponsor and Mass Timber Group, LLC shall be subject to the rules and laws then in effect in Montana, and settled before one arbitrator to be mutually agreed upon by both parties. The parties agree to share equally in the arbitration costs incurred. It is the intention of the parties that all questions with respect to the construction and enforcement of this Agreement and the rights and liabilities of the parties hereto shall be determined in accordance with the laws of the State of Montana, USA.
- 9. Sponsor agrees that Mass Timber Group, LLC's liability (if any) on account of omissions, errors or any breach, injury or claim related to this Agreement shall be discharged by abatement of the charges or a sponsorship/advertising allowance commensurate with the error for the particular sponsorship or advertisement in which the omission or error occurred, but in no event exceeding the contract price of the particular sponsorship or advertisement in which the omission or error occurred. No adjustment is applicable to any free sponsorship or advertisement. Reproduction quality of photographs or artwork provided cannot be guaranteed.
  - In no event shall either party be liable to the other party for any consequential, incidental, indirect, or punitive damages regardless of whether such liability results from breach of contract, breach of warranties, tort, strict liability, or otherwise.
- 10. Sponsor agrees and acknowledges that any data other than Personal Data, which Mass Timber Group, LLC has obtained from Sponsor, may be freely shared with and transferred to Mass Timber Group, LLC and Mass Timber Group, LLC's affiliates and any third party for commercial purposes unless Sponsor has specified to the contrary in writing stating what data may not be so shared or transferred.
- 11. It is mutually agreed that, in the event that 2025 MTG Summit is canceled for any reason, then and thereupon this Agreement will be automatically terminated and Mass Timber Group, LLC management will determine an equitable basis for the refund of a portion or all of the sponsorship fees received by Mass Timber Group, LLC prior to termination, after due consideration of expenditures and commitments already made. Mass Timber Group, LLC may postpone 2025 MTG Summit or decide to hold all or any part of 2025 MTG Summit virtually for any reason, and

Sponsor acknowledges and agrees that in such an event, the Agreement shall remain in full force and effect for the virtual event or for the new MTG Summit dates, which may or may not be in the calendar year 2025. The parties acknowledge and agree that Mass Timber Group, LLC shall not be in breach of this Agreement by virtue of the cancellation or postponement of 2025 MTG Summit, or the decision to hold all or any part of 2025 MTG Summit virtually.

#### **ACCEPTANCE**

Please sign and email to Brady Potts at <u>brady@masstimber.group</u> or Nic Wilson at <u>nic@masstimber.group</u> Questions? Please call 406-396-3941 (Brady) or 406-240-4742 (Nic).

By signing below, I acknowledge that I have read and agree to the terms as set forth above, and I am authorized to sign on behalf of my company/organization.

PRINT NAME:	DATE:	SIGNATURE:	
			Type your name here to sign